

FAMOUS FOR FLOWERS AND FRUITS SINCE 1869

AZALEAMUMS® *A Bushel of Flowers per Plant*



LIBRARY
RECEIVED
JAN 7 1957 ★
Department of Agriculture

POT-OF-GOLD

Plant Patent
Applied for

Without a doubt this flower is one of the most beautiful of all Azaleamums ever introduced. The rich gold flowers make a show wherever grown.

This plant will produce an abundance of bloom the first year and double that amount the second year. In fact, it seems there is no limit to the quantity of flowers that one of these sturdy, healthy, 18-inch plants can give.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid

Kellogg's

**1957
SPRING
CATALOG**

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN
Azaleamum City



PINK DREAM. (Plant Patent 865)

Pink Dream is a lovely low-growing Azaleamum with soft silvery pink flowers. It charms everyone who sees it in the garden. Flowers have a soft velvety texture and the center is touched with a little yellow—very beautiful contrasting colors. Grows about 12 inches high. Ideal for walks and borders.



NUGGET (Plant Patent 802)

One of the finest of all yellow flowers. The color is a clear lemon-yellow not affected by hot weather. It blooms early and lasts until severe winter. A low grower, reaching about 12 inches high and blooming very freely the first year. Excellent for bordering walks and driveways.

AZALEAMUMS® The Perfect Plant for Walks and

COLLECTION 101

1 each of all 7 beauties on these two pages. One of the finest collections we have ever offered—all low-growing.

7 plants, only **\$5.59** post-paid

COLLECTION 102

6 Azaleamums, our choice. Special color collection, 1 each of

6 different varieties, **\$4.95** post-paid

COLLECTION 103

1 each of all 23 Azaleamums listed on these six pages, plus one new 1957 introduction, a beautiful two-tone copper-colored Azaleamum worth \$1.50.

All 24 plants, only **\$18.95** post-paid

AZALEAMUM

is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

Prices of the seven varieties on these two pages: \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid



BLAZING RED (Plant Patent 1177)

Beautiful bronze early in the season during the hot weather, changing to a blazing red when cooler nights and days set in and holding this red color until severe frost. 12 in.



HONEY CHILE (Plant Patent 871)

This plant produces quantities of very rich mahogany-purple flowers, giving the effect of dark pink. Low growing (about a foot high). Every garden needs this warm color.



WILL-O-THE-WISP

One of the most appealing of all Azaleamums, with its delicate two-tone effect. The color is a soft lavender, shading to pink and white, with rich yellow center. A 12-inch plant, attractive anywhere. Especially nice as a cut flower.



PRINCESS (Plant Patent 711)

Words can hardly describe the beauty of this plant in full bloom, for a mound of mauve-pink flowers shading to rust completely covers the 12-inch bush from the ground up.

Borders, Low Growing

IMPORTANT. All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.

*Please Read
Page 17*



SUMMER GOLD (Plant Patent 598)

A very showy Azaleamum with brilliant gold flowers. A heavy producer of blooms, giving 400 to 600 flowers the first season. Grows 12 to 15 inches high and 20 inches across.



Azaleamum's Eight

The eight garden beauty Azaleamums on these two pages were selected for their color harmony and medium growing habits. These plants blend

COLLECTION 104

1 each of all 8 beauties on these two pages, including the new Red Fiesta (worth \$1.25)

8 plants in all, only **\$6.95** post-paid

RED FIESTA

(Plant Patent Applied for)

Brand-new 1956 introduction! Here is something to add the spice of novelty to your autumn garden. This plant was picked from a group of 6000 seedlings and is truly one of the most outstanding red Azaleamums ever introduced. It is of perfect shape, with glossy dark green foliage and beautiful dark red flowers. It impresses us as one that should be a sensation at Christmas time, with its striking foliage and colorful blooms. Will produce hundreds of flowers the first season and twice that many the second year. Red Fiesta should be in every garden where Azaleamums are admired. Grows 15 to 18 inches tall. Be the first in your neighborhood to have it.

\$1.25 each; 3 for \$3.45;
6 for \$6.30; 12 for \$11.40,
postpaid



WITCHES GOLD

Masses and masses of showy, rich gold-yellow flowers. In the clear and bright sunlight it shines like a gold-piece. Grows approximately 18 inches tall and 30 inches wide, making a mound of color.



HALLOWEEN MOON

A leading Azaleamum for several years because of its handsome, very compact flower of a rich pink tone. Very showy and free blooming. The plant is about 18 inches tall.

Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

COLLECTION 106

1 each of all of the low-growing Azaleamums on pages 2 and 3, plus the 8 beauties on these two pages.

15 plants in all,
only **\$11.95**

POSTPAID

Prices of the varieties on these two pages, except where noted

\$1.00 each;
3 for \$2.85;
6 for \$5.40;
12 for \$9.95,

POSTPAID

TAM-O-SHANTER

One of the earliest Azaleamums to flower and very unique in color. The first blooms in hot weather give a two-tone bronze effect and later when the nights are cooler the color changes to orange. Grows about 15 to 18 inches tall.



Garden Beauties

well with both the low-growing and tall-growing Azaleamums. All types planted together will give you an autumn garden you won't soon forget.

COLLECTION 105

1 each of all 8 beauties on these two pages, plus one Snow Fairy and one Pot-of-Gold.

10 plants in all, only . . . **\$7.95** post-paid



WINSOME WITCH

The royal pink color is simply irresistible and goes very well with any other colors in the garden. Very showy plant about 18 inches tall. The flowers are perfect for cutting.



SUMMER SUNSET (Plant Patent 561)

The open flowers vary from rich apricot to light orange, taking on shades of buff which gradually change to deep rose or coral with traces of mauve. Masses of flowers on a 15-inch plant.



CARNATION ROSE
(Plant Patent 660)

Carnation Rose definitely is in the novelty class, with its carnation-type blooms. The flowers are a little smaller and very double and compact, resembling the petals of a carnation. The color is deep pink with lighter shades on the outer petals. Grows approximately 18 inches tall. Make a beautiful background for lower-growing Azaleamums.

COLLECTION 107

All 8 beauties on these two pages, plus the 8 on pages 6 and 7, a fine all-Azaleamum collection.

16 plants in all,
only **\$12.79**
POSTPAID

Please read page 17
before ordering

IMPORTANT. All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.

SWEETHEART

A real sweetheart, too—blooming early and profusely and giving an abundance of beautiful bright shining pink flowers the first season. One of the prettiest and finest of all pink Azaleamums. Grows to about 15 inches tall.

Three Rivers, Mich. **5**





JACK-O-LANTERN

These rich autumn tones blend wonderfully with other Azaleamums. Excellent for bouquets, too. About 18 inches tall.



POT-OF-GOLD (Plant Patent Applied for)

An exciting gold-colored variety with a good full center. A strong, free-blooming, 18-inch plant. \$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid.



QUEEN ANNE

An Anemone-type Azaleamum. Very striking white flower with frilly petals and yellow center. Grows 18 inches high.

Make Your *Dream Garden* Come True with

COLLECTION 108

1 each of all 8 beauties on these two pages, including Maiden's Dream and Pot-of-Gold.

8 plants in **\$6.79** post-paid
all, only

IMPORTANT. All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.





CARNATION QUEEN

Shades of rose-pink, deeper at the edges and lighter toward the gold center. The petals are deeply cut. The plant grows about 18 inches tall.



RED WITCH

Deep glowing burgundy-red—a favorite color. Blooms are so plentiful that they actually overlap on the plant. A bushy grower, 18 inches in height.



QUEEN ELIZABETH

Another of the Anemone type. Flowers are rich pink, shading to lavender as the weather becomes cooler, with a distinct gold anemone center. 18 inches tall.

These Taller Growing *Azaleamums*®

COLLECTION 109

"THE GLORIOUS DOZEN"

1 each of 12 outstanding Azaleamums, all different colors.

Our choice, **\$8.95** post-paid for only

COLLECTION 110

1 each of the tall-growing Azaleamums on these two pages, plus Lemonette, Golden Touch and Touslehead, the large-flowering Mums illustrated on page 8, plus one new beautiful copper-toned Azaleamum, a 1957 introduction.

12 plants in **\$9.60** post-paid all, only

Prices of varieties on these

two pages, except where noted, \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid



Azaleamums do the best in full sun. They will not grow as well in the shade.

SNOW FAIRY

The most beautiful of all whites. In form, the flowers may remind you somewhat of a carnation. They are very full-petaled, with a golden eye in the center. The plant, 18 to 20 inches tall, is very vigorous and sturdy, producing a wealth of bloom. Superb for cutting.

SNOW FAIRY



MAIDEN'S DREAM (Plant Patent Applied for)

Mr. Prushek, our hybridizer, certainly went all out to give you a new and distinct color in Azaleamums. This 18 to 24-inch plant produces a profusion of flowers of very rich peach color. They are ideal for bouquets, combining well with bronze and gold varieties. You should have several of them in order to have this beautiful color in your garden and also for bouquets indoors.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid

Extra-Large Garden MUMS



LEMONETTE



GOLDEN TOUCH



TOUSLEHEAD

LEMONETTE. A huge and beautiful Mum, altogether desirable. In color it is a lovely lemon-yellow. The flowers are of florist type and they reach 5 inches in diameter or even more. Disbudding makes them even bigger. It blooms from late August to frost, with up to a dozen flowers on a plant.

GOLDEN TOUCH. A perfect companion for Lemonette, with large full blooms of rich deep golden yellow shading to bronze. Wonderful ornamental form, like a greenhouse Mum, and 5 inches in diameter. Blooms from late August until frost.

TOUSLEHEAD. (Plant Patent 1020.) Another enormous Mum of the greenhouse type. Blooms are 4 to 5 inches across, or larger if disbudded. The pure light pink or orchid color is truly luscious; it varies somewhat with the soil and season. Especially attractive for cut-flower use.

Any of the above, \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid

COLLECTION 111

2 of each of these 3 large-flowering Mums for. . . **\$4.95** post-paid

KELLOGG'S AZALEAMUM FOOD K-A-F

Azaleamums are the prize flowers of your garden. Feed them regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. Just one tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season.

12-oz. unit. \$1.25 24-oz. unit. \$2.00
36-oz. unit. \$2.75

KELLOGG'S AZALEAMUM SPRAY K-A-S

Azaleamums are strong, hardy plants . . . healthy, too, but they are subject to attacks by insects and fungus, like all other plants. Be on the safe side and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 ounces is enough to spray six Azaleamums all season.

4-oz. unit. \$1.25 8-oz. unit. \$2.00
12-oz. unit. \$2.75

COMBINATION OFFER: 1 unit K-A-F and 1 unit K-A-S for only **\$2.00**

Have a Fairyland Garden of MINIATURE ROSES



© **TOM THUMB**

Deep crimson buds grow lighter as the blooms open into well-formed, perfect tiny Roses, later disclosing a white eye in the heart of each flower.

These petite members of the Rose family are as dainty as can be. The plants never get higher than about 12 inches, and the tiny flowers are only an inch across. Yet they are hardy and long lived and bloom all summer. They need good soil and drainage and a sunny location.

All Miniature Roses, \$1.29 each;
3 for \$3.69; 6 for \$7.29; 12 for
\$13.95, postpaid

COLLECTION 112

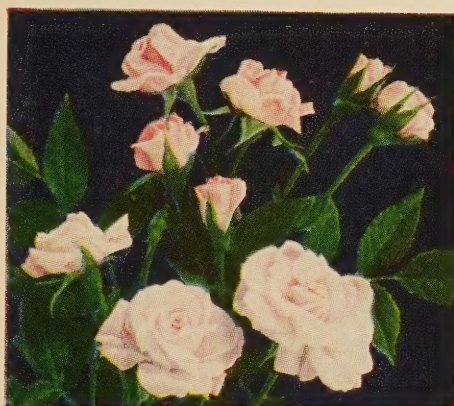
1 each of all 5 Miniature Roses, a
\$6.45 value, **\$4.95** post-
paid



© **SWEET FAIRY**
(Plant Patent 748)

The first Miniature with true Rose fragrance. Dainty, dark pink buds opening to charming, very double, 1-inch blooms of apple-blossom-pink.

These Miniature Roses grow well indoors and make ideal house plants, as well as hardy garden Roses



© **CINDERELLA** (Plant Patent 1051)

Cream-white sometimes tinged cameo-pink, especially in the center. It has about 50 velvety petals, arranged in the perfect form of a Hybrid Tea.



© **RED IMP** (Plant Patent 1032)

Deep rich crimson, very double flowers with petals packed solidly to the center and opening very flat. One of the showiest Miniatures.



© **PIXIE** (Plant Patent 408)

The world's smallest double white Rose. It shows pink shadings in cool weather. Popular. Fully double, with 40 or more tiny petals in each bloom.

VISIT KELLOGG'S FAMOUS ROCK GARDEN AND NURSERY



Kellogg's Famous Rock-Garden Collections

We ship only the finest plants
for rock gardens

COLLECTION 150
10 top-quality plants,
assorted (less than 35c ea.) **\$3.49**

COLLECTION 151
20 top-quality plants,
assorted (less than 31c ea.) **\$6.19**

COLLECTION 152
50 top-quality plants,
assorted (less than 26c ea.) **\$12.95**

COLLECTION 153
100 top-quality plants,
assorted (less than 22c ea.) **\$21.95**

KELLOGG'S *Dazzling Dozen*

Here is a round dozen of the finest everblooming bush Roses to be found. "Handsome is as handsome does," they say, and the fact that the varieties offered here have been favorites for many years proves that they *do* as well as they *look*.

These are all popular Hybrid Teas, in a wide color range. The plants are heavy, healthy, No. 1½ size bushes that will give you dozens and dozens of flowers throughout the summer.

\$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60

COLLECTION 113

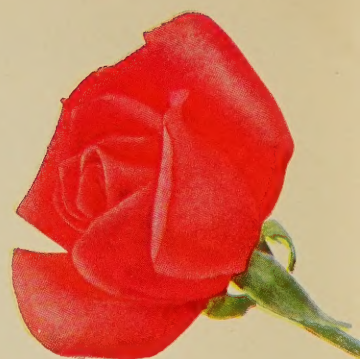
1 each of the popular Roses listed
on this page—one Dazzling
Dozen for only

\$12.95

ALL ITEMS IN THIS
CATALOG POSTPAID



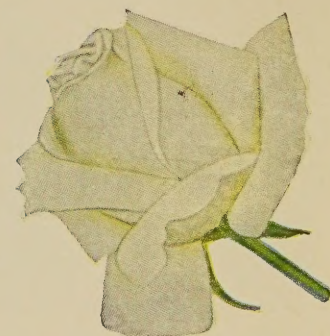
COUNTESS
VANDAL



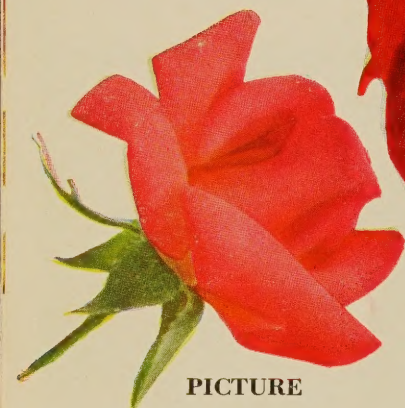
EDITOR McFARLAND



SOEUR
THERESE



K. A. VIKTORIA



PICTURE



ETOILE DE HOLLANDE



EDITH
NELLIE
PERKINS



CONDESA DE
SASTAGO

COLLECTION 114

1 each of 6 Roses on this page, all
different colors, our choice,
labeled, for only

\$5.95



MRS. PIERRE S.
DU PONT



CRIMSON GLORY



PINK
RADIANCE

RED
RADIANCE



R. M. KELLOGG CO., Three Rivers, Mich.

Floribunda Roses

Keep Your Garden a Profusion of Flowers All Summer

FLORADORA. An unusual and attractive color—cinnabar-red. Globular buds open to very double, cupped flowers, carried in sprays of six to twelve. Especially pleasing in bouquets under artificial light, and in the garden the plant makes a very showy display. It grows 2½ to 3 feet tall and blooms all season. \$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60.

FASHION. Plant Patent 789. Perhaps the most widely planted of all Floribundas. The bright coral-peach color is very gay and fresh-looking. The flowers are about 3 inches across, with broad, wavy petals. Very vigorous, bushy plant with good foliage, healthy and free in bloom. \$2.00 each; 3 for \$5.25; 6 for \$10.50; 12 for \$21.00.

MA PERKINS. Plant Patent 1143. Sparkling coral-shell-pink flowers, more fragrant than most Floribundas. Very dainty buds and soft-toned flowers with about 25 petals. Tall, bushy plants with very thick, dark foliage and plenty of bloom. Fine for group, hedge or specimen planting. \$2.00 each; 3 for \$5.25; 6 for \$10.50; 12 for \$21.00.

BETTY PRIOR. Plant Patent 340. One of the older Floribundas and one of the freest flowering. The 3-foot plants are a mass of bloom from early spring to frost and make a spectacular effect when used as a hedge. Large, spreading clusters of flowers that may remind you of red dogwood—only 5 petals, in a lively shade of carmine-pink. Extremely healthy, vigorous and hardy. \$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60.



GOLDILOCKS

©

COLLECTION 115

1 each of the above 4 Floribunda Roses
plus Goldilocks—5 plants in all
for only

\$7.65

GOLDILOCKS. Plant Patent 672. The best yellow Floribunda. Clusters of very pretty golden yellow buds and double flowers are produced in abundance from early summer to frost. Spreading, bushy plants about 2½ feet high, with small, disease-resistant foliage. Fine for any garden. \$1.75 each; 3 for \$4.65; 6 for \$9.30; 12 for \$18.60.

The Big Five—Most Outstanding Climbers

CLIMBING AMERICAN BEAUTY. Large, full, deep red blooms on long stems, turning to deep pink in strong sunshine. True old-fashioned Rose fragrance. Vigorous, hardy and healthy. Blooms freely in June. One of the most popular old standard red climbers. \$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60.

CL. TALISMAN. The everblooming climbing form of the ever-popular standard Talisman Rose. Flame, gold and pink tones, in a beautiful blend. Produces a succession of long-stemmed flowers for garden decoration and for indoor bouquets. A well-loved, widely planted climber. \$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60.

CL. PEACE. Plant Patent 932. Glorious big blooms, like those of the bush form—soft cream and yellow, edged and suffused pink. Long, fast-growing canes. Very strong. \$2.25 each; 3 for \$6.00; 6 for \$12.00; 12 for \$24.00.

COLLECTION 116

1 each of 3 especially fine Climbing Roses:
Cl. American Beauty, Cl. Talisman, Blaze for

\$3.95

© **ALOHA**



ALOHA. Plant Patent 948. A wonderful new climber that blooms in June and continues until frost. Deep rose-pink flowers as large as Hybrid Teas, very double and perfectly formed. Blooms are carried on long stems. Makes a vigorous plant 8 to 10 feet high. \$2.50 each; 3 for \$6.60; 6 for \$13.20; 12 for \$26.40.

BLAZE. Finest of all everblooming climbing Roses. Flowers are of a bright scarlet and are borne so abundantly that they make an unforgettable picture. It generally takes about two seasons for a plant to become established. After that it can be expected to bloom repeatedly all summer. \$1.50 each; 3 for \$3.90; 6 for \$7.80; 12 for \$15.60.

BLAZE





All items in
this catalog
are postpaid

Tuberous-Rooted
BEGONIAS
Ideal for shady locations

COLLECTION 117
Bonnie Begonia Collection: 2 each of the large-size tubers in all 8 colors listed, plus 2 each of the new Begonias, yellow with red center and copper with rose center. 20 Begonias in all, only **\$4.99**

Kellogg's **BONNIE BEGONIAS** IMPORTED DIRECT FROM BELGIUM

Tuberous-rooted Bonnie Begonias are certainly a show in any garden, particularly in late summer. Tuberous Begonias like a very shady spot with abundant moisture and good rich soil with plenty of humus in it. We suggest that you plant the tubers indoors and get them started before transplanting them outdoors after the danger of frost has passed. Tuberous Begonias are not difficult to grow, but they will not stand hot sun. We offer eight of the most beautiful colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson and Orange.

Large-size, 1½ to 2-in. tubers			
3.....	\$1.25	25.....	\$8.69
6.....	2.35	50.....	16.49
12.....	4.39	100.....	29.95

Medium-size, 1¼ to 1½-in. tubers			
3.....	\$1.00	25.....	\$6.75
6.....	1.85	50.....	12.50
12.....	3.49	100.....	22.95

COLLECTION 118
Bonnie Begonia Collection of medium-size tubers, including 1 each of all 8 colors. 8 tubers in all, only **\$1.89**

COLLECTION 119
Bonnie Begonia Collection of large-size tubers, including 1 each of all 8 colors, plus the 2 bicolors not listed, and 2 each of the Carnation type, Rosebud type and Hanging Basket type.....16 tubers in all, only **\$6.59**

CARNATION TYPE BEGONIA



Carnation Type

One of the finest and most outstanding novelty Begonias, with a true carnation-type flower, 1½ to 2 inches across. Colors mixed. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

Rosebud Type

Rosebud Begonias have long been popular with gardeners. The beautiful pastel colors and rosebud form are very striking. Be sure to order these novelties along with your other Begonias for a unique garden. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

Please Read Page 17

ROSEBUD TYPE BEGONIA



Finest
HARDY CARNATION
Ever Grown
LARGE GREENHOUSE TYPE

Maiden's Blush (PLANT PATENT 882)

This is the famous hardy Carnation with camellia-type blooms. Very similar to the greenhouse-grown varieties in size, but much more sturdy and will winter over in almost any climate. The blossoms are huge, beautifully shaded pink with a fascinating blushing effect. This plant produces from 30 to 40 blooms at one time and will give you hundreds if picked over the season. It is a bushy grower, with plenty of side branches. Flower stems are short enough to stand up well under garden conditions. They make good cut-flower sprays. Fragrant, mild and sweet. Healthy, vigorous, hardy. Maiden's Blush has the best qualities of both outdoor and greenhouse Carnations.

\$1.50 each; 3 for \$3.95; 6 for \$7.39; 12 for \$13.95



HARDY CARNATION, MAIDEN'S BLUSH

POTTED BEGONIAS

For the first time we are offering potted Begonias. No fuss, no bother—these tubers are potted in attractive, 2¼-inch aluminum pots. All you have to do is set them in a saucer in the window, give them water and watch them grow. When the plant has reached a height of 3 to 4 inches, we recommend that you reset it in a larger pot, using it as a house plant or transplanting into the garden as soon as frost danger has passed. Colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson, Orange. State color wanted. 98c each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.



POTTED BEGONIAS

TUBEROUS-ROOTED BEGONIAS are becoming more popular each year. In fact, they are perhaps the most outstanding summer bedding flowers for shady spots and they do especially well under trees, on the north side of the house where other plants will not grow. Once you discover the ethereal loveliness of Tuberous Begonias and how easy it is to meet their needs, you will look for places where you can use them. The huge, waxy flowers that they produce are a gorgeous sight in the garden and also make beautiful corsages. Their exquisite colors are almost too good to be true, and the many forms in which the flowers appear are a continuing fascination to every gardener. Floated in bowls of water, the blooms are unsurpassed as novel dinner-table decorations.

Our potted Begonias pictured above offer an ideal way for starting them indoors; you need do nothing but water them. These are very useful if left in the pots so that they may be moved around wherever they are wanted, either in the house or outdoors in patio or elsewhere. As an unusual party decoration they are sure to evoke great interest.

Also illustrated is another idea for getting them off to an early start. This is a flat which we planted with the tubers and which is ready to be transplanted into the garden as soon as danger of frost has passed.

Hanging Basket Type

Have you ever seen anything so beautiful as the Hanging Basket Begonias shown at the right? This is an actual picture of this Begonia, loaded with blooms all summer long. It is ideal for porches, window boxes, sun rooms or wherever you have a shady spot. The loosely drooping habit of growth makes a bower of beauty. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



FLATTED BEGONIAS

HANGING BASKET BEGONIA



GRAND OPERA SERIES
Lovely New Pastel Color Selections



RIGOLETTO

LA TRAVIATA

*Plant
America*

LA BOHEME

Finest Selected CANNAS

Here is a whole new family of Cannas, quite distinct from the old familiar varieties. These have very delicate tints that sparkle in the sunlight. Individual florets are like those of a gladiolus in size, and they are carried in huge trusses.

By all means try some of these wonderful new Cannas in your flower border. A sunny spot against a fence will be perfect.

AIDA. Broad, rounded, overlapping petals. The base color is old-rose, overlaid with delicate salmon. Large, full truss of bloom.

LA BOHEME. Nicely formed head of bloom. Soft rosy peach overlaid with light pearl tints. Full of life and beauty.

LA TRAVIATA. Petals are perfectly placed in the head of bloom, making a large mound of color. A delightful, lively old-rose.

MIGNON. The upper petals of each floret are peach and rose color; the lower has more old-gold tones. A beautiful blend.

MME. BUTTERFLY. Soft horizon-yellow with overtones of daybreak-pink. A truly wonderful combination of soft tints.

RIGOLETTO. Pure canary-yellow when first opening, passing to light lemon-yellow as the flowers develop. A topnotch yellow.

60c each; 6 for \$3.20; 12 for \$5.95; 25 for \$11.20; 100 for \$39.95
(In lots of 100, less than 40c each)

COLLECTION 120

**10 fine Grand Opera Series
Cannas, our choice**

for only \$3.95



AMBASSADOR



RICHARD WALLACE



CITY OF PORTLAND



KING HUMBERT

Garden Lovers Need Some of These *Prize-Winning* DAHLIAS

Most garden lovers like to grow prize-winning Dahlias, and from this excellent list you should have no trouble choosing varieties that will win top prizes in any Dahlia show. Dahlias should be planted 4 to 6 inches below the ground surface, in full sun. They should be watered often, but not kept too wet. We recommend feeding in midsummer.

CHAUTAUQUA GIANT. Yellow-orange.
Grows to 4 feet. Good stems and foliage.

COMMANDO. Dark lavender flowers on good stems. Grows very large.

COMMODORE. A rich lemon-yellow, overcast with a golden sheen. Strong, cane-like stems.

LUCY FAWCETT. Large, straw-yellow blooms, penciled with pink and crimson.

MARGARET WILSON. Creamy white, suffused pink. Immense size and fine form.

OGDEN REID. Giant rose-pink. This is an ideal exhibition Dahlia.

PORTHOS. Lavender-blue; medium to large flowers.

PRIDE OF CALIFORNIA. A large crimson-red shading darker at the center.

RUFFLED GIANT. A beautiful shade of carmine-red. Large blooms.

THOMAS EDISON. Royal purple. Popular winner at shows. Insect-resistant foliage.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59



**RUFFLED
GIANT**

COMMODORE

**ALL ITEMS
POSTPAID**

POMPON DAHLIAS

CATHERINE. Lovely two-tone yellow to orange with a dash of red.

RED BALL. An abundance of red flowers.

STORM KING. Very erect. White flowers, a little larger than most pompons.

59c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39

COLLECTION 121

Beautiful Giant Dahlia Collection \$4.95
1 each of the above 10 Giant Dahlias for only

COLLECTION 122

Bargain Dahlia Collection

including all colors, some not listed on this page, varieties labeled, 25 for only **\$4.95**

COLLECTION 123

Assorted Giant and Pompon Dahlias Our choice, 6 for only **\$1.95**

COLLECTION 124

1 each of the 3 Dahlias illustrated **\$1.49**
for only

Popular Priced CANNAS for Every Garden

Cannas are ideal for beds of striking color or along fences or walls where height is essential. They will bloom throughout the summer, until cut down by frost. The foliage of Cannas, too, is very different and beautiful all summer long. Roots should be set 18 to 24 inches apart. They require plenty of water; however, they should not be kept wet at all times.

AMBASSADOR. A distinguished-looking Canna with bright cherry-red flowers. Luxuriant bronze foliage makes a splendid contrast with the brilliant blooms. 4 ft.

CITY OF PORTLAND. A lovely variety with flowers of richest pink. Unequaled in its color class, this always attracts lots of attention wherever grown. Green foliage. 5 ft.

KING HUMBERT. Brilliant orange-scarlet flowers of gigantic size. Extra dark bronze foliage is equaled by no other variety. 5 ft.

RICHARD WALLACE. A strong-growing Canna with large, rich creamy yellow blooms. Green foliage. 4 ft.

THE PRESIDENT. Immense, firm flowers of rich glowing scarlet, carried on strong, erect stalks. Resists heat and drought well. Rich green foliage. 4 ft.

3 for \$1.00; 6 for \$1.79; 12 for \$3.24;
25 for \$5.95; 50 for \$11.49; 100 for \$18.95

COLLECTION 125

Special Bargain Canna Collection

10 Canna Tubers \$2.95
for only . . .



THE PRESIDENT

Four *New* All-America GLAD SELECTIONS

APPLEBLOSSOM. Plant Patent Applied for. Snowy white with a faint touch of cream in the throat and an exquisite flush of cool rose-pink at the petal edges. Eight or ten trim florets, about 5 inches in diameter and of very heavy substance, are open at a time.

CARIBBEAN. Plant Patent Applied for. Blue-violet petals handsomely decorated with a rich, deep violet throat and small cream spear. Extremely vigorous growing, it consistently produces tall, well-proportioned spikes. The first distinctly ruffled blue-violet Gladiolus.

MAYTIME. Plant Patent Applied for. The gracefully ruffled, deep pure pink florets with contrasting large white throats are very fresh and dainty in appearance. The petals have a silky taffeta sheen. A robust grower with flower spikes 5½ feet tall.

ROYAL STEWART. Plant Patent 1339. The lightly ruffled florets of good substance are 5 inches in diameter. They are clear light red in color, and the long flower heads frequently carry up to 12 florets open at once. Vigorous and healthy.

50c each; 6 for \$2.75; 12 for \$5.00

COLLECTION 126

ALL-AMERICA GLAD COLLECTION
1 each of the 4 new varieties above, only

\$1.75



KELLOGG'S
Top-Quality
GLADIOLUS

KELLOGG'S *Selected* GLADS

POPULARLY PRICED

AUREOLE. A beautiful yellow variety with broad, heavily ruffled petals with a sparkling, waxy sheen. Long spikes, superb for cutting. A top favorite.

BLUE BEAUTY. Fine rich blue flowers, with edges of petals overlaid violet-blue. Large, wide-open florets, 6 to 8 open at a time. An excellent spike.

ELIZABETH THE QUEEN. Clean fresh mauve with a reddish feather in the throat; beautifully ruffled. Wonderful spikes, popular for exhibiting at Gladiolus shows.

FRIENDSHIP. The pinkiest of the pinks. Round, wide-open florets with lacy ruffling. Long spikes; very early blooming. A supremely lovely Gladiolus without faults.

MANSOER. One of the darker varieties. Shining blood-red with a velvety blackish glow. Well-shaped florets on enormous spikes.

PACTOLUS. Heavy spikes of apricot-cream with an orange-red blotch on the lower petals. A very fine blotched variety of medium height.

RED WING. Tremendous spikes of large, round florets of glossy light scarlet. Lightly ruffled. Extra vigorous. Widely used for cutting and exhibiting.

SHERWOOD. Beautiful large purple florets with a darker blotch. Strong flower spikes growing to a height of 5 feet.

SNOW PRINCESS. Long flower spikes with 6 large florets open at once. Clear white with milky throat. Stems are always straight and strong. Blooms in midseason.

SPIC & SPAN. Fresh salmon-pink in color. Tall, spire-like spikes, superb for cutting, with ruffled, well-placed buds. Strong and healthy. Highly recommended.

SPOTLIGHT. Clear medium yellow with a small feathery blotch of scarlet. Blooms are large, moderately waved and well arranged on tall, straight spikes. One of the best yellows.

VALERIA. Very popular soft scarlet. A strong, healthy grower making a very fine spike of good size. Excellent as a cut flower.

THE FOLLOWING SIZES ARE TOP QUALITY, BLOOMING SIZE BULBS

No. 1 size. 1½ to 2 in.

5 of one variety for 59c	25 of one variety for \$2.49
10 of one variety for \$1.09	50 of one variety for \$4.49
100 of one variety for \$7.95	

No. 2 size. 1¼ to 1½ in.

5 of one variety for 45c	25 of one variety for \$1.69
10 of one variety for 79c	50 of one variety for \$2.95
100 of one variety for \$4.95	

No. 3 size. 1 to 1¼ in.

10 of one variety for 69c	50 of one variety for \$2.49
25 of one variety for \$1.49	100 of one variety for \$3.95
500 of one variety for \$14.95	

COLLECTION 127

Rainbow Collection of Assorted Gladiolus,
including all colors, No. 1 size bulbs.
100 for only

\$4.95

COLLECTION 128

Same as above but No. 2 size
bulbs. 100 for

\$3.98

COLLECTION 129

Same as above but No. 3 size
bulbs. 100 for

\$2.95

ALL ITEMS IN THIS CATALOG ARE POSTPAID

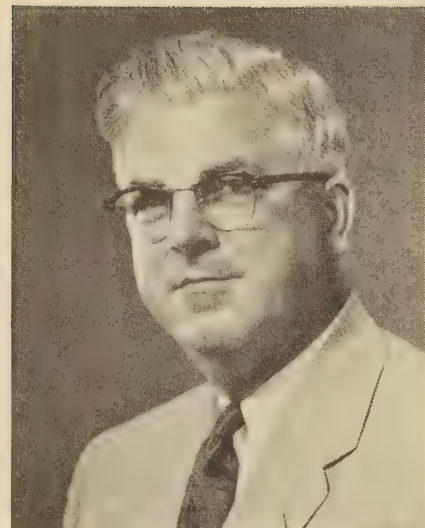


VERLE J. DAVIS



We are proud to display the above emblem of the National Mail Order Nurserymen's Association, the Shield of Quality. Order by mail where you see this emblem.

The Davis brothers and their fine staff of personnel invite you to visit our nursery and get acquainted personally if possible.



GLEN J. DAVIS

Please Read This Page

We are pleased to mail you this beautiful 36-page, all-color catalog. We hope you receive as much pleasure in shopping by mail from this book as we did in growing the stock and preparing this catalog for you.

Our company is in its 88th year serving customers all over the world; some have been ordering from the R. M. Kellogg Company for over thirty years. Why? Because Kelloggs and their large staff of employees, some who have been with us nearly forty years, take great pride in growing only the finest of nursery stock. The shipping department and its staff of shipping experts are very careful to see that all nursery stock is expertly graded and packed to insure safe delivery. Our hybridizer, Mr. Prushek, spends countless hours crossing and breeding plants in order that you and I may enjoy them for years to come.

Kelloggs has introduced many new plants and bulbs over the years. One of the most important of these introductions came in 1915, when Kelloggs first offered the Premier Strawberry plant, still one of the best all-round Strawberries grown. We grow and ship more Premier than all other varieties combined.

The next milestone came in 1933 at the Chicago World's Fair, where we had a large planting of Azaleamums®. Needless to say, countless visitors to the Fair admired the beauty of these plants, and the demand became terrific. Now millions are enjoying these beautiful flowers in all forty-eight states and many foreign countries.

The Azaleamum® is produced only by the R. M. Kellogg Company and cannot be purchased from anyone else unless licensed by the R. M. Kellogg Company. All Azaleamums are identified by our name appearing on the package or by the initials R. M. K. Co. on the plant label. If in doubt, write us.

Our latest introduction is a new Hybrid Darwin Tulip, Kellogg's Glory, first sold in this country through our last fall's catalog. This new and beautiful red Tulip was found at Lisse, Holland, and is sure to be a great favorite in this country.

Undoubtedly you have friends or relatives who should be receiving our catalogs, in order that they too may order some of these plants and bulbs for their gardens. Just send their names and addresses on a post card, and we will mail them our catalog.

MEMBERS OF:

**NATIONAL MAIL ORDER NURSERYMEN'S ASSOCIATION
AMERICAN ASSOCIATION OF NURSERYMEN**

**MICHIGAN ASSOCIATION OF NURSERYMEN
ILLINOIS ASSOCIATION OF NURSERYMEN**

NOTICE — Guarantee

We guarantee to ship only good, clean, thrifty nursery stock. Failure to grow may result from improper planting, over-fertilization, frost or lack of moisture, for which we cannot be responsible. **Follow Planting Instructions Carefully.** Upon receipt of your stock, if it is not satisfactory, notification must be made to us within ten days, at which time replacement will be made free of charge. If notification is made after the ten-day period, stock will be replaced at one-half the purchase price. No claims will be allowed after August 1, 1957. In no case will we be liable for more than the original purchase price of the stock.

R. M. KELLOGG COMPANY

ORDERING INSTRUCTIONS

We have included a self-addressed return envelope and order blank for your convenience. Please use them, and be sure to put your name and address on the order and state time shipment is desired. Do not ask us to ship C.O.D., for C.O.D.'s are expensive to both you and us.

Customers west of Denver, please include fifty cents with your order for special handling and postage. Canadian customers, send us your permit number from the Agriculture Department. We cannot ship into Canada without this permit. No C.O.D.'s to Canada.



CLUMP BIRCH

WEeping WILLOW

Wisconsin. Long slender green leaves gracefully sweeping to the ground. Effective along river banks and pools; also for lawns and parks. Grows 50 feet high. 4 to 5-ft. size, \$1.95 each; 2 for \$3.65; 3 for \$4.95.

WEeping WILLOW



PLANT SHADE TREES for A LOVELIER HOME

CLUMP BIRCH

Demand has become so great for this tree that we are including it in our nursery line. It produces three or more trunks from one root. With their artistic white bark and lovely green leaves, Birches make valuable lawn specimens. 3 to 4-ft. size, \$3.95 each; 2 for \$7.60; 3 for \$10.95.



MOUNTAIN-ASH

MOUNTAIN-ASH

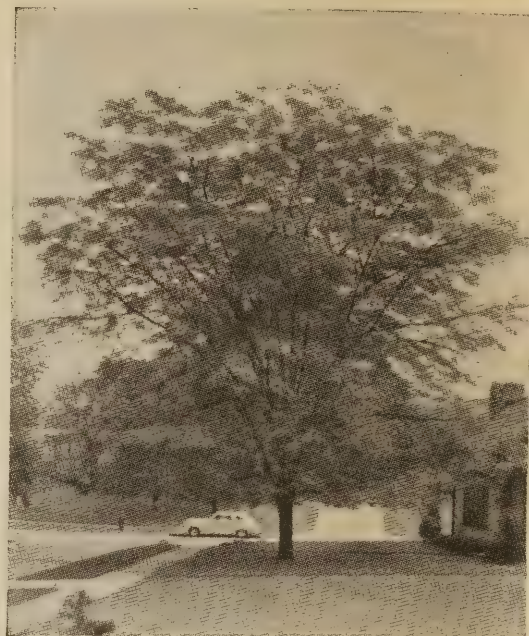
A very attractive small tree. It has a dense head of lacy foliage and grows 20 to 25 feet tall.

Its outstanding feature is the large flat clusters of orange-scarlet berries that are borne in profusion from July to winter. Perfectly hardy. Ideal for the smaller lawn or the foreground of taller trees. 5 to 6-ft. size, \$2.95 each; 2 for \$5.50; 3 for \$7.65.

TULIP-TREE

A very stately shade tree of sturdy habit, covered with tulip-shaped, light yellow flowers in late May. Slow growing. Foliage turns orange-yellow in autumn. Requires an abundance of moisture. \$1.95 each; 2 for \$3.65; 3 for \$4.95.

**All items
in this catalog
are postpaid**



MORaine LOCUST

MORaine LOCUST

(Plant Patent 836)

A superior, fast-growing shade tree. Hardy, drought resistant and easily grown in any soil. No unsightly seed pods. 5 to 6-ft. size, \$5.95 each; 2 for \$11.60; 3 for \$16.95.

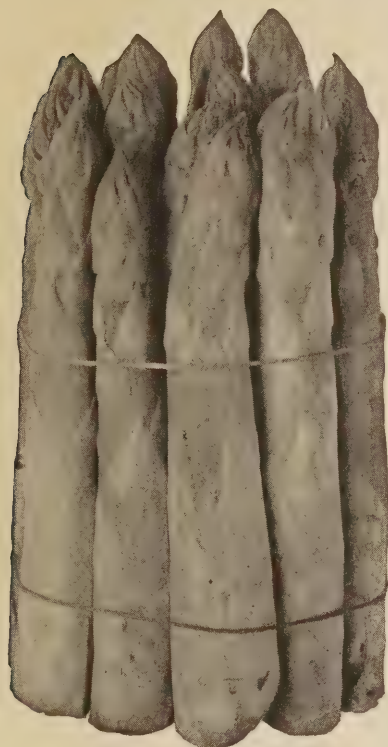


TULIP-TREE

THE ITEMS ON THIS PAGE ARE REAL MONEY MAKERS

PLANT ASPARAGUS BY THE ACRE

ASPARAGUS



ASPARAGUS

Mary Washington. Tender, plump, juicy stalks, rich deep green in color. Grows quickly and continues to bear for many seasons. An excellent commercial variety.

Paradise. Nice extra-large tips, produced for many weeks. Tender and delicious, with fine flavor. Very early, making this an outstanding variety for table and commercial use.

	25	50	100	500	1000
1 yr.....	\$1.29	\$1.85	\$3.25	\$14.95	\$24.95
2 yr.....	1.49	2.75	3.95	17.50	29.95

Commercial growers—write for special price on quantities of 3000 or more

RHUBARB

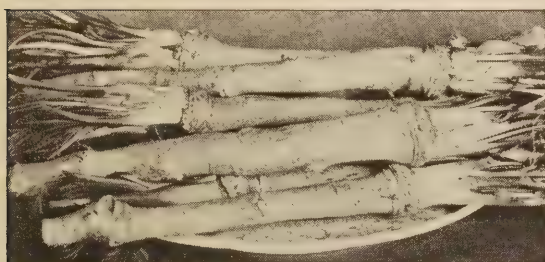
An old-fashioned plant that is long lived and very easy to grow. The roots should be set 3 or 4 inches deep in rich soil. Pull the stalks in the spring when they are tender; they make delicious pie filling.

Chipman's Red. Stalks are red all the way through, of deliciously mild flavor, long and tender. Excellent for freezing. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

Giant Victoria. Large, beautiful red stalks produced over a long period. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.



RHUBARB



HORSERADISH

HORSERADISH

Grated Horseradish made from the long, tapering roots adds a zest to fish and meat dishes. A perennial plant that will live for years. It grows best in rich, rather moist soil where it will receive some shade. Set the roots with the small end down, 2 inches below the surface of the soil. Dig the roots as needed. Whole root, 6 for \$1.00; 12 for \$1.85.

KELLOGG'S GRAPES

Juicy, delicious Grapes are a favorite with most families. Grown on fences or arbors, they need little space. A healthy vine will live for years and yield big crops of fruit.

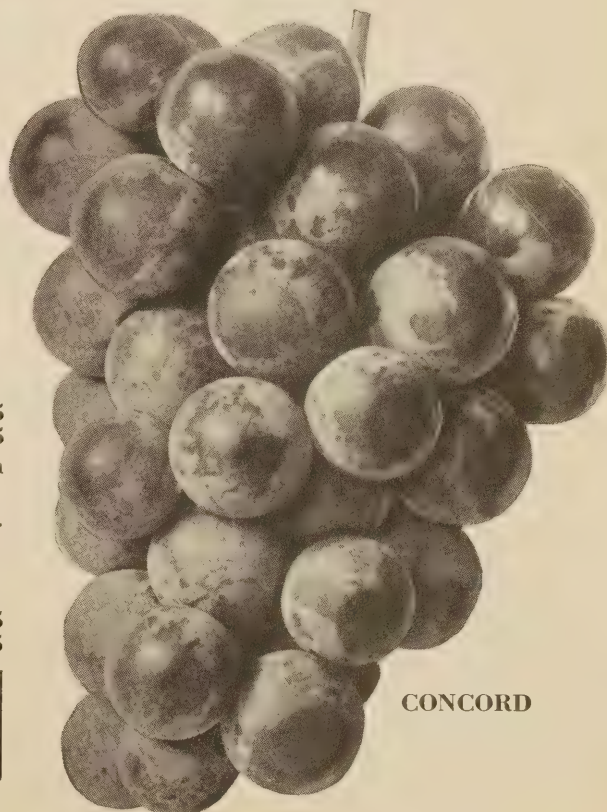
- ✓ **CACO.** Red, very juicy and sweet. Extra early.
- ✓ **CATAWBA.** Large, amber-red fruit. Late; keeps well.
- ✓ **CONCORD.** The standard blue-black Grape. Hardy; heavy yielder.
- ✓ **FREDONIA.** Large, firm, juicy black fruit. Good shipper. Extra early.
- ✓ **NIAGARA.** The best white. Heavy bearer of large bunches.

Any of the above	2	3	6	12	25	50	100
Each for	for	for	for	for	for	for	for
1 yr., No. 1	\$0.50	\$0.85	\$1.20	\$2.25	\$4.35	\$8.55	\$14.50
2 yr., No. 2	.60	1.05	1.50	2.85	5.55	10.25	16.95

- ✓ **GOLDEN MUSCAT.** Mild and sweet; firm, meaty flesh. Waxy golden yellow; good shipper.

- ✓ **SENECA.** Oval, golden yellow fruit with edible skin. Long bunches. Hardy.
- ✓ **VAN BUREN.** Extra-early blue Grape. Hardy and very productive.

Any of the above	2	4	6	12	25	50
Each for	for	for	for	for	for	for
1 yr., No. 1	\$0.65	\$1.15	\$2.15	\$3.15	\$6.15	\$10.95
2 yr., No. 1	.75	1.35	2.55	3.75	7.35	13.95



CONCORD

COLLECTION 145

1 each of above 8 Grapes, 1 yr., No. 1, for only **\$3.75**

PLANTING INSTRUCTIONS WITH ALL ORDERS

For the *Best* . . . Order *Kellogg's* High-Quality EVERGREENS

BARGAIN MAIL-ORDER SIZES
ALL EVERGREENS ARE POSTPAID

EVERGREEN SEEDLINGS

	10	25	50	100	500
COLORADO BLUE SPRUCE. 2 yr., 3 to 6 in.	\$2.25	\$3.98	\$6.49	\$10.95	\$42.95
BLACK HILLS SPRUCE. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
NORWAY SPRUCE. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
MUGHO PINE. 2 yr., 3 to 6 in.	2.25	3.98	6.49	10.95	42.95
SCOTCH PINE. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
AUSTRIAN PINE. 2 yr., 3 to 6 in.	2.25	3.98	6.49	10.95	42.95
AMERICAN ARBORVITAE. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
BALSAM FIR. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
JUNIPERUS VIRGINIANA. 2 yr., 3 to 6 in.	2.25	3.98	6.49	10.95	42.95
DOUGLAS FIR. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95
WHITE SPRUCE. 2 yr., 3 to 6 in.	1.79	3.15	5.15	9.95	37.95

EVERGREEN TRANSPLANTS

(4 to 6 years old)

	1	3	10	25
AMERICAN ARBORVITAE. 9 to 12-in. trans.	\$1.19	\$2.79	\$7.95	\$15.95
GLOBE ARBORVITAE. 8 to 10-in. trans.	1.59	3.89	11.95	23.95
PYRAMIDAL ARBORVITAE. 9 to 12-in. trans.	1.59	3.89	11.95	23.95
PFITZER'S JUNIPER. 9 to 12-in. trans.	1.69	3.98	12.15	24.95
PLUMY JUNIPER. 9 to 12-in. trans.	1.59	3.89	11.95	23.95
COLORADO BLUE SPRUCE. 9 to 12-in. trans.	1.69	3.98	12.15	24.95
BLACK HILLS SPRUCE. 9 to 12-in. trans.	1.39	2.69	7.89	17.95
NORWAY SPRUCE. 9 to 12-in. trans.	1.19	2.79	7.95	15.95
SCOTCH PINE. 9 to 12-in. trans.	1.19	2.79	7.95	15.95
UPRIGHT JAPANESE YEW. 9 to 12-in. trans.	1.79	4.39	13.45	27.95
SPREADING JAPANESE YEW. 9 to 12-in. trans.	1.79	4.39	13.45	27.95
DOUGLAS FIR. 9 to 12-in. trans.	1.39	2.69	7.89	17.95



COLORADO BLUE SPRUCE

EVERGREEN HEDGE PLANTS

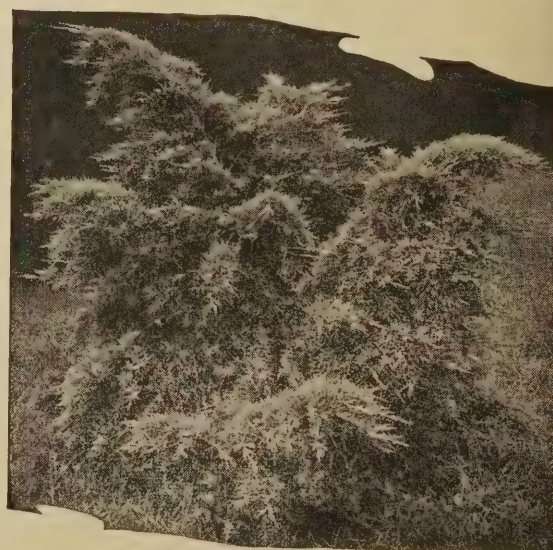
AMERICAN ARBORVITAE. Its narrow, columnar habit and dense growth makes this an especially good tree for hedges. May be kept at any height by shearing. A fine windbreak if allowed to grow tall. Plant about 15 inches apart for the best hedge.

	10	25	100
9 to 12 in.	\$6.98	\$14.95	\$38.95

MULTIFLORA ROSE HEDGE

	9 to 12 in.
10 for \$1.98	50 for \$5.98
25 for \$3.89	100 for \$9.95

All Postpaid



PFITZER'S JUNIPER

Special Christmas Tree Stock Collection 130

4 years old,
6 to 10 in.

	100	500	1000
White Spruce	\$17.95	\$79.95	\$142.95
Scotch Pine	17.95	79.95	142.95
Norway Spruce	17.95	79.95	142.95

All Postpaid

Special Seedling Collection 131

10 Colorado Blue Spruce
10 American Arborvitae
10 Juniperus Virginiana
10 Scotch Pine
10 Norway Spruce
3 to 6-in., 2-yr. seedlings

50 in all for \$4.25 postpaid

Transplant Collection 132

2 Colorado Blue Spruce
2 American Arborvitae
2 Norway Spruce
2 Scotch Pine
2 Douglas Fir
6 to 10-in., 4-yr. transplants

10 in all for \$3.25 postpaid

Doorway Collection 133

2 Pyramidal Arborvitae. 12 to 15 in.
2 Pfitzer's Juniper. 9 to 12 in.
2 Globe Arborvitae. 6 to 8 in.

6 in all for \$6.95 postpaid



UPRIGHT JAPANESE YEW



DAYLILY, HYPERION

LILIUM REGALE (Regal Lily)

One of the most widely grown of all Lilies because it has proved to be so hardy and adaptable to most situations. The large, fragrant, white blooms have a sulphur-yellow throat, with rose-purple streaks on the outside. It grows 3 to 5 feet high and blooms in July. The bulbs should be set 8 inches deep in a sunny location. Regal Lilies are especially lovely when planted with tall blue Delphinium. No summer garden should be without this easy-to-grow Lily.

59c each; 3 for \$1.65; 6 for \$2.95;
12 for \$4.95



LILIUM REGALE

DAYLILIES (Hemerocallis)

Hemerocallis is very easy to grow and will do well almost any place you need some bright orange and yellow flowers. Plant it in sun or part shade, in a dry or moist spot, and let it grow as it likes. The graceful foliage is always attractive and forms a good background for lower-growing perennials. Fresh flowers come daily for several weeks.

ANNA BETSCHER. Rich golden yellow, shaded deeper. Blooms in July.

D. D. WYMAN. Large clusters of medium light yellow flowers. Blooms in early July.

GYPSY. A brilliant deep orange flower. Blooms July and August.

HYPERION. One of the largest and best. Canary-yellow; very fragrant. Blooms July and August.

OPHIR. Very large flower of dark gold-yellow. Blooms July and August.

69c each; 3 for \$1.95; 6 for \$3.59; 12 for \$6.79

HEMEROCALLIS MIXED. 6 for \$2.95; 12 for \$4.95.



CALADIUM

CALADIUM

Fancy-leaved Caladiums are becoming increasingly popular in gardens throughout the country. With their variegated foliage of bright colors they make a beautiful sight in borders. We ship only large, No. 1 size Caladium bulbs, which should be started indoors if possible and transplanted to the garden immediately after danger of frost is over, or the bulbs may be set directly outdoors in May.

59c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95

© SHASTA DAISY, HORACE READ



SHASTA DAISIES

These hardy perennials are among the standbys for midsummer bloom. The large, showy flowers are invaluable for cutting and combine very well with other flowers both in bouquets and in the garden. Of the easiest culture, they bloom very freely if planted in good soil where they will receive full sun.

ESTHER READ

A magnificent, very double, pure white flower that is flat topped and symmetrical in form. The petals are arranged in close layers, with a crested center. Blooms very freely from June to September. About 1½ feet tall. 79c each; 3 for \$2.25; 6 for \$4.19; 12 for \$7.79.

HONEYMOON

Huge, pure white blooms up to 5 inches across, with golden yellow center. Blooms from late June to August. Long lasting and wonderful for cutting. Very hardy; grows 2 to 2½ feet tall. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HORACE READ (Plant Patent 465)

Truly double, big, frosty white flowers lasting almost six weeks. Ball-shaped blooms on very stout stems. Long, extra-stiff petals. A superb new Shasta Daisy, easy to grow in practically any kind of soil. Healthy and free flowering. A gem for cutting. \$1.50 each; 3 for \$3.75; 6 for \$6.95.

DELPHINIUM King of Perennials

WE HAVE THE FINEST CROP WE HAVE EVER GROWN

PACIFIC HYBRIDS

ASTOLAT SERIES. Tints of blush-pink, rose and lilac with fawn and black bees.

BLACK KNIGHT SERIES. Deep midnight-violet, the darkest of all.

BLUE BIRD SERIES. Clear medium blue with white bee. Extra-tall spikes.

BLUE JAY SERIES. Medium to dark blue with dark bee.

GALAHAD SERIES. Giant white flowers with white bee.

GUINEVERE SERIES. Light pink-lavender with white bee. Very large individual flowers.

KING ARTHUR SERIES. Brilliant royal purple of velvety texture, with large white bee.

CAMELIARD. Pure lavender self with white bee.

SUMMER SKIES SERIES. Clear light blue with white bee.

ROUND TABLE SERIES. Represents all the varied color combinations of the above.

50c each; 3 for \$1.35; 6 for \$2.39; 12 for \$4.39

BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. 3 to 4 feet tall.

BELLADONNA

Beautiful sky-blue, with white center. Slender, loose, much-branched spikes. 3 feet tall.

LAMARTINE

Rich deep blue with pure white bee. Very sturdy. 5 feet tall.

Above three varieties,
3 for \$1.00; 6 for \$1.79; 12 for \$3.24;
25 for \$5.95; 50 for \$9.95;
100 for \$18.95

WREXHAM or Hollyhock Delphinium. Very long, tapering, spire-like spikes. Rich and varied tints. Blooms over a long period. 50c each; 3 for \$1.35; 6 for \$2.39; 12 for \$4.39.

The glorious Delphinium dominates the summer garden. Because of its height, it needs to be planted at the rear of the perennial border. Plants should be set at least 1½ to 2 feet apart to allow good air circulation; give them water during extra-dry spells.

The Pacific Hybrid Strain produces perfect spikes of tightly set florets which are non-shattering and mildew-resistant. Plants set out in spring will have some flowers by September and will bloom heavily the next June. Each year after that, as they grow larger, they will have more spikes of gorgeous bloom in all the different shades of blue, lilac and purple. The other strains offered here have smaller flowers of more delicate type but they also grow fine spikes. All are very useful for cutting.

MAJESTIC PACIFIC HYBRIDS



COLLECTION 134

1 each of the 10 Pacific Hybrid Delphinium for only

\$4.25

COLLECTION 135

1 each of the 10 Pacific Hybrids, Bellamosum, Belladonna, Lamartine, Wrexham, plus 11 other Delphinium of our choice. 25 plants in all for only

\$6.95



EVA FOERSTER



FLASH



PHLOX SUBULATA

PHLOX SUBULATA (Moss Phlox)

In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. Pink, White, Blue. 3 for \$1.29; 6 for \$2.39; 12 for \$3.95.

R. M. KELLOGG CO., Three Rivers, Mich.

KELLOGG'S Dazzling PHLOX

AETNA. Tall-growing variety producing large flower heads of deep scarlet. A rugged grower and free bloomer.

BLUETTE. Large, rich light purple florets in fine big clusters. Blooms over a long season. Very showy.

BORDER GEM. Large trusses of brilliant deep purple. A very compact grower with large individual florets that are long lasting. Rather tall.

BRIGHT EYES. Bright red with a dark eye. Conspicuous for its size and color, making a fine show in the garden.

DAILY SKETCH. Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. A rugged plant growing about 3 feet tall.

EVA FOERSTER. Brilliant salmon-pink with white eye—a nice fresh color. A compact-growing plant.

FLASH. One of the very best reds. Well-shaped flower heads, composed of large florets. A good grower and prolific bloomer. Very vigorous.

LEO SCHLAGETER. Brilliant scarlet—among the very top varieties in its color. Of splendid habit, growing 3 feet tall and blooming early.

PINKETTE. The large florets are delicate pink in color, very appealing and lovely. Flower heads of good size.

POLKA DOT. White with red eye, a compelling color combination. Well-shaped heads of large florets; good strong stems. Vigorous grower.

PURPLE HEART. A bright shade of deep blue-purple, intensified by a darker center. Large individual flowers carried in good-sized trusses.

SALMON GLOW. Lively flame-pink with salmon shades, softened with lilac and white tints at the center, giving the effect of rich salmon color.

SAN ANTONIO. Immense heads of deep, non-fading blood-red. Prolific in bloom. Grows 2½ to 3 feet tall.

STARLIGHT. Rich violet with a distinct white star in the center. Clean, healthy foliage. Long lasting. Especially effective with the white Phlox, World Peace.

WORLD PEACE. Pure white flower heads of unusually large size. One of the best white Phlox. Very free flowering.

60c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95

ALL ITEMS IN THIS CATALOG ARE POSTPAID

COLLECTION 136

1 each of all Phlox listed above
for only

\$5.60

COLLECTION 137

10 Phlox, all colors, our selection
of varieties, only

\$3.79

POLKA DOT





ANEMONES



ANCHUSA



FOXGLOVES



DIANTHUS

You Can't Beat These **HARDY PERENNIALS**

ANEMONE PULSATILLA

One of the earliest perennials to bloom. Large, blue, cup-shaped flowers appear as soon as the snow is gone. Excellent for borders. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

ANCHUSA

Clusters of forget-me-not-blue flowers. Very hardy. An excellent ground cover for sun or shade. Makes a lovely picture in early spring. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

FOXGLOVE (Digitalis)

These beautiful flowers should be in every garden. These are strong Shirley hybrids in a wide color range. Grows 3 to 4 feet high, spreading 8 inches or more. Blooms in midsummer. Mixed. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

DIANTHUS PLUMARIUS

Grows 15 to 18 inches high and blooms nearly all summer. Pink, white and red flowers; fragrant. Plant 12 to 18 inches apart in ordinary non-acid soil. Likes a sunny spot. Mixed. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

ARMERIA (Sea Pink)

One of the most attractive of all perennials. Grows about 8 inches high and makes a solid mound of rose-colored flowers. Blooms from spring through midsummer. Mulch in winter. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

CAMPANULA CARPATICA

Beautiful cupped, light blue flowers. Grows to about 2 feet tall and will do well in either sun or shade. Blooms in July and August. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ALYSSUM SAXATILE

Masses of bright yellow bloom for spring gardens. Grayish leaves form a dense clump. Grows easily in any soil and likes full sun. Excellent for rock gardens. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

VERONICA INCANA

Blooms in late summer. Handsome blue spikes 2 feet tall or more, excellent for cutting. Very hardy. Will grow in any soil, in a sunny location. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

BAPTISIA (Not illustrated)

Deep blue, lupine-like flowers in long racemes in late May and June. Grows 2 to 3 feet tall. Adapted to any good garden soil. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



ARMERIA



CAMPANULA



ALYSSUM



VERONICA

COLLECTION 138

1 each of the 9 perennials on this page, plus 1 Hybrid Delphinium. 10 plants in all for only

\$2.98

COLLECTION 139

1 each of these 9 perennials, plus 1 Maiden's Blush Carnation (worth \$1.50). 10 plants in all for only

\$3.49

For Flowers from Early Spring 'till Winter



GAILLARDIA

GAILLARDIA, Goblin

Good low compact growth, about 15 inches tall. The gay flowers are bright yellow, with a deep red zone in the center. Blooms from midsummer to early fall. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

FRINGED BLEEDING-HEART (Dicentra Eximia)

A dwarf-growing plant with finely cut foliage and showy racemes of delicate pink flowers. Blooms from early spring all through summer. A fine border plant, at home in sun or full shade. Perfectly hardy and reliable. Does well in any kind of soil. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COREOPSIS, Double Sunburst

Big, pure yellow flowers on long stems. Blooms over a long period in summer. Flowers reach a height of about 2 feet. Fine for cutting. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

MYRTLE (Vinca Minor)

One of the most beautiful evergreen ground covers, with showy bright blue flowers borne freely in early spring, and sometimes on through the summer and fall. Does exceedingly well under trees and in shady spots where nothing else will grow. It also grows easily in full sun. Almost any kind of soil is suitable. 6 for \$1.55; 12 for \$2.85; 25 for \$5.45; 100 for \$19.55.

CATANANCHE (Cupid's Dart)

A valuable source of blue color for the midsummer garden. The bright blue flowers appear freely on long, upright stems from June to late August. The very hardy plant grows 1½ feet tall in ordinary garden soil. Prefers full sun. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

CANDYTUFT (Iberis Sempervirens)

White and light blue (state color desired). This beautiful perennial blooms in early summer and grows 9 to 12 inches tall. The plant will remain green during the cold winter months. An ideal plant the year round, with lovely flowers in summer, and evergreen in winter. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ANTHEMIS

A showy border plant growing quickly and blooming profusely from June to frost. Produces rather large, daisy-like, yellow flowers and finely cut leaves. Grows about 3 feet tall, in full sun. Fine for border planting and for cutting. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

PRIMULA (Primrose)

One of the earliest flowers to bloom in the spring. Excellent for shady spots around evergreens or under trees. Needs rich soil and plenty of moisture. Assorted colors. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COLLECTION 140

1 each of the 8 perennials on this page, plus 1 Hybrid Delphinium and 1 Maiden's Blush Carnation. 10 plants in all for only

\$3.79

COLLECTION 141

1 each of the 17 perennials on these two pages for only

\$4.95



CATANANCHE



CANDYTUFT



ANTHEMIS



PRIMULA



FRINGED
BLEEDING-HEART



COREOPSIS



MYRTLE

R. M. KELLOGG CO., Three Rivers, Mich.

25

Member of National Mail Order Nurserymen's Association

Choice HARDY PERENNIALS



SCABIOSA, BLUE BONNET

SCABIOSA, Blue Bonnet

Flowers are a lovely soft blue tone, on stems 18 to 24 inches tall. Blooms from June to September if planted in ordinary soil, in sun or part shade. Showy and free flowering; very desirable for cutting. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HARDY CARNATIONS

Their delightful spicy fragrance more than anything else has endeared Carnations to garden lovers for generations. These hardy garden varieties come in many pleasing colors. They are indispensable for cutting. Red, pink, white, yellow and maroon or deep red. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.



HARDY CARNATIONS

ASTER, BEECHWOOD CHALLENGER

ASTERS

These modern beauties bring rich color into the garden until late in the autumn. They are very hardy and healthy and can be relied on for a pleasing display no matter what the weather, so long as they get plenty of moisture. The blooms are perfect for cutting for the house.

ARCHBISHOP. Light blue flowers. A free bloomer, growing 2 feet tall.

BEECHWOOD CHALLENGER. Brilliant crimson-red flowers, freely produced. Upright and bushy. 3½ feet high.

THE SEXTON. Flowers dark blue. Grows to about 2 feet in height.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59

GYPSOPHILA (Babys-Breath)

PANICULATA. Small white flowers borne in large, loose panicles, to produce a misty, soft gray effect. Excellent for cutting and mixing with other flowers. Grows 2 to 3 feet tall and prefers a sunny spot. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ASTILBE

GLADSTONE. The best white variety. Large, full, graceful spikes. Grows 18 inches tall and blooms in June and July.

PEACH BLOSSOM. A delightful shade of peach-blossom-pink. Panicles are 8 to 10 inches long. Blooms in June and July. 18 to 24 inches tall.

QUEEN ALEXANDRA. Somewhat darker in color than Peach Blossom. Very hardy. Grows 24 to 30 inches tall.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59

VIOLETS

ROYAL ROBE. Lustrous violet-blue flowers open flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 3 inches long. Hardy, however it is advisable to give it a winter mulch of leaves or straw.

PRINCE OF WALES. A much lighter blue than Royal Robe but just as hardy and outstanding a Violet as you can possibly find. Excellent for rock gardens or as a border among other flower beds.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59



GYPSOPHILA

All items in this catalog are postpaid



ASTILBE, PEACH BLOSSOM

VIOLET, ROYAL ROBE



and VINES for Lasting Beauty



LILY-OF-THE-VALLEY

STATICE

LATIFOLIA (Sea Lavender). Masses of mist-like, bluish lavender flowers in August. Good in the border and for cutting. May be cut and dried for winter. 2½ feet tall. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



STATICE LATIFOLIA

BITTERSWEET

(Celastrus scandens)

A fast-growing vine, very sturdy and thrifty. If given a strong support, it will grow as high as the eaves of a house. The glossy leaves turn bright yellow in the fall. Big, showy clusters of crimson berries with orange-yellow coat. Popular for indoor winter bouquets. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



BITTER-SWEET

HONEYSUCKLE

GOLDFLAME. May be clipped to form a hedge or allowed to grow naturally as either a vine or a shrub. Big clusters of fragrant, trumpet-shaped flowers of bright flame-pink on the outside and creamy yellow on the inside. Blooms from late spring to frost. Attractive dark glossy foliage, evergreen in mild areas. Grows in sun or part shade. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



HONEYSUCKLE, GOLDFLAME



TEUCRIUM

(Midget Hedge)

Small, dark glossy foliage, pleasantly scented. Effective edging. Healthy. Bright rose flowers in late summer. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



DWARF RED BARBERRY

CRIMSON PYGMY. Slow growing. Bronze-red. Plant in sun. \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.



PINK WISTERIA

Vigorous, hardy vine with fragrant pink bloom in early summer. \$1.49 each; 3 for \$4.35; 6 for \$8.39; 12 for \$15.95.



RAINBOW IRIS

RAINBOW IRIS

BETTY F. HOLMES. A huge single early white. **HIAWATHA.** Vivid red. Large size.

JEANETTE PERRY. Dainty single white; falls veined violet.

MARGARET S. HENDRIKSON. Double; medium blue.

REINE HELENE. Deep rich blue-purple.

ROSE ANNA. Double; rosy lavender veined purple.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59

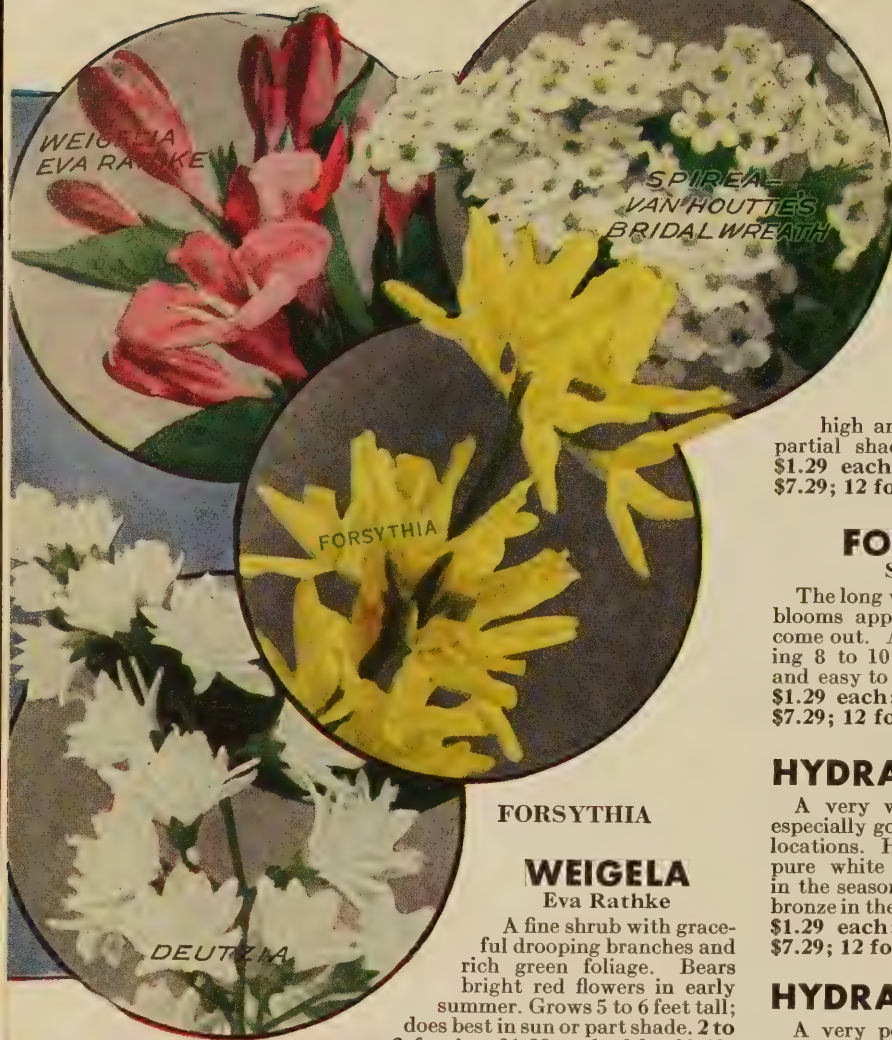
IVY

ENGLISH (Hedera helix). A fine evergreen ground cover and edging for flower beds and borders. Vigorous, glossy foliage, always attractive. Perfect for shady places with rich moist soil. Any plants that winterkill during severe seasons may be cut back. 3 for \$1.00; 6 for \$1.85; 12 for \$3.55; 24 for \$6.10; 50 for \$10.95; 100 for \$19.95.

ENGLISH IVY



SHRUBS To Beautify



SPIREA

Vanhouttei (Bridal Wreath)

Masses of white blooms in May, with beautiful drooping effect. Plant 5 feet apart in ordinary soil. Grows to 8 feet high and does best in sun or partial shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FORSYTHIA

Spectabilis

The long wands of bright yellow blooms appear before the leaves come out. A vigorous plant growing 8 to 10 feet tall. Very hardy and easy to grow. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



HYDRANGEA P. G.

HYDRANGEA P. G.

A very widely planted shrub, especially good in partially shaded locations. Huge, conical heads of pure white flowers appear early in the season, turning to pink and bronze in the fall. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



MOCK-ORANGE

HYDRANGEA A. G.

A very popular shrub all over the country. Does well in part shade. Large, loose, white flower heads, attractive for a long time in the summer. Vigorous and hardy, with healthy foliage that is always pleasing. Grows 5 to 6 feet high. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

MOCK-ORANGE

(Philadelphus virginialis)

Large, double white flowers in early summer, with sweet fragrance. Grows 8 to 10 feet tall in either sun or partial shade. Very hardy and dependable. A favorite because of its wonderful fragrance and profuse blooming habits. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



TAMARIX

TAMARIX, Summer Glow

Graceful, bright wine-red flowers that gives a misty effect, set off by feathery, light green foliage. Blooms profusely all through the summer. Both flowers and foliage are excellent for cutting. Grows best in sun or partial shade. 24 to 30-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

RHODODENDRONS

Massive evergreen shrubs with thick, leathery leaves and huge heads of bloom in early summer. They must have acid soil and should be mulched with rotted oak leaves, peat moss or pine needles. Set the plants where they will not be exposed to sharp wind. 10 to 12-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.



RHODODENDRON

FORSYTHIA

WEIGELA

Eva Rathke

A fine shrub with graceful drooping branches and rich green foliage. Bears bright red flowers in early summer. Grows 5 to 6 feet tall; does best in sun or part shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

WEIGELA ROSEA

Trumpet-shaped, rose-pink blooms, darker in the throat. Blooms profusely in late May. Very showy mass effect. Large, spreading shrub, 8 to 10 feet wide and tall. Vigorous and healthy. Best in full sun. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

DEUTZIA

Pride of Rochester

Bears large clusters of double white blooms on sturdy stems. Certainly you need this beautiful shrub in your garden. Blooms in midsummer. Requires sun or partial shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



AZALEA MOLLIS

AZALEA MOLLIS

Excellent for shrub borders and foundation plantings. Hardy and not difficult to grow; however, a partially protected spot is advisable. The large flowers come in early summer, in delicate yellow, salmon, etc. 10 to 12-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

ALTHEA (Rose of Sharon)

A vigorous shrub 6 to 12 feet tall. Very decorative in large shrub borders or as a specimen. Grows rapidly in full sun and often needs to be cut back. Blooms from midsummer to early fall. Red, pink, white and blue. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



ALTHEA

Your Home and Last for Years



HONEYSUCKLE

HONEYSUCKLE

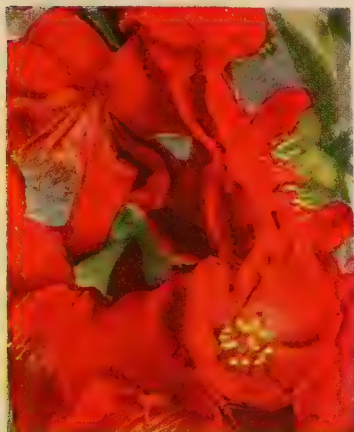
Pink Tatarian

A very beautiful upright bush 8 to 10 feet high, producing an abundance of delicate pink blooms, with red berries in the fall. Plant 5 feet apart in sun or part shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FLOWERING QUINCE

(Cydonia japonica)

Grows 5 to 6 feet in height, producing brilliant red flowers that cover the spiny branches in very early spring. Small, greenish yellow fruits, which are not edible. Grows in sun or part shade. 15 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



FLOWERING QUINCE

HYPERICUM

(Golden St. Johnswort)

A very showy shrub with large, golden yellow flowers in late summer on stiff, dense stems; bluish foliage. Does very well in almost any soil, in sun or part shade. 2 to 3-ft. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.



HYPERICUM

BEAUTY-BUSH

(Kolkwitzia amabilis)

A glorious, fountain-shaped plant covered with delicate pink, fragrant flowers in late spring and early summer. Branches are gracefully arched. A rapid grower 8 to 10 feet in height and diameter. 18 to 24-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

BLUE SPIREA

A low, spreading shrub with clusters of fragrant blue flowers from September to frost. Ideal for edging or borders where height is not needed. Gray-green foliage. Especially valuable because it provides blue color late in the season. 12 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



BLUE SPIREA

FLOWERING

ALMOND

A graceful shrub 4 to 6 feet tall, with tiny double pink flowers all along the branches at the time the leaves are opening in early spring. Hardy and easy to grow. An excellent shrub to plant along with forsythia. 12 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



FLOWERING ALMOND

PUSSY WILLOW

Here is a shrub that everyone loves and admires as a reminder that spring is not far off. Pussy Willows make tall shrubs, excellent for screening or background planting. Large catkins of silver-pink, 1 to 2 inches long, appear in earliest spring, or the branches can be cut and placed in water in January or February and allowed to open their catkins indoors. Ultimate height is about 10 feet. Cut back occasionally to encourage long, vigorous new canes. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



PUSSY WILLOW

SWEET SHRUB

Large, brownish flowers, which are extremely fragrant. Reaches about 8 feet in height and blooms in early summer. A dense, hardy bush with glossy foliage, which does well in any garden soil. Thrives best in sun or partial shade. 12 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

SNOWBERRY

Ornamental large white berries on slender, arching branches that often bend over to the ground. A bushy shrub flourishing in partial shade and growing about 6 feet tall. Rose-pink flowers in mid-summer, followed by the waxy berries. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



SNOWBERRY



BEAUTY-BUSH



SWEET SHIRUB

Finest in SHRUBS, THESE SHRUBS AND



CRAPE-MYRTLE

CRAPE-MYRTLE

Handsome large flower heads with crinkled petals, borne over a long period in summer. A tall, strong shrub; not hardy north of Louisville, Ky. Blooms are produced on new growth each year. Does best in full sun. Red, Pink, White. State color wanted. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.

REDBUD (*Cercis canadensis*)

A very fine ornamental tree, also known as Judas-tree. In early spring the branches are completely covered with little pea-shaped, lavender-pink flowers that pop out of the bark before the leaves appear. Heart-shaped, dark green foliage. Very attractive all season. Grows 20 to 30 feet high. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.



REDBUD



HOPA CRAB

HOPA CRAB

A beautiful, upright-growing tree that is both ornamental and useful. In spring it bears great clouds of fragrant, crimson-red buds that open to bright pink flowers, followed by clusters of small red crab-apples that make excellent jelly. These hang on until late autumn. Foliage is rich dark red when it first appears. Hardy, healthy and easy to grow. Extremely decorative and highly recommended from every standpoint, since it is adaptable to a wide variety of soils. 4 to 5 ft., \$1.95 each; 2 for \$3.65; 3 for \$4.95.

DOGWOOD

White (*Cornus florida*). Distinctive horizontal branches bearing single white flowers in early spring, followed by red fruits relished by birds. Foliage turns red in the fall. A splendid specimen tree and one of the most delicate-appearing of all our native trees. 3 to 4 ft., \$1.49 each; 2 for \$2.69; 4 for \$4.89.

Pink (*C. florida rubra*). Just like the preceding in growth but with exquisite pink flowers. Makes an enchanting picture when planted in combination with the white form. \$2.75 each; 2 for \$5.25; 4 for \$9.95.



WHITE DOGWOOD



PINK DOGWOOD

COLLECTION 146

1 Pink Dogwood and 1 White Dogwood, for only **\$3.95**

SHADE and FLOWERING TREES

TREES FLOWER EARLY IN THE SPRING

SAUCER MAGNOLIA (*Magnolia Soulangeana*)

A magnificent flowering tree that is an outstanding addition to any home surroundings. It is handsome as a lawn specimen, and in combination with flowering shrubs and spring bulbs it makes an unforgettable picture. The gorgeous 4-inch flowers open just before the leaves appear. They are cup shaped, white inside and stained purplish pink on the outside. The tree grows to 20 feet or more in height in well-drained soil and requires no special care. 2 to 3-ft. size, \$2.89 each; 3 for \$7.95; 6 for \$14.95.



SMOKE-TREE

SMOKE-TREE (*Rhus Cotinus*)

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer and reaching a height of about 15 feet. In fall the foliage turns to red, yellow and brown. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.



CRIMSON KING MAPLE

R. M. KELLOGG CO., Three Rivers, Mich.



SAUCER
MAGNOLIA

FLOWERING PEACH

One of the most striking of all flowering trees, making a wonderful show in any home planting. The very double flowers are like little rosettes set along the branches in early spring when every bit of color is welcome in the landscape. The small tree is hardy over most of the country and is rarely bothered by disease or insects. It grows easily without any special care.

There is a place in practically every garden for a Flowering Peach. The tree makes a lovely specimen on the lawn or may be planted in a border with shrubs. It will be particularly enjoyed if its beauty can be seen from a window of the house. If the tree is pruned severely every year as soon as the flowers are gone, it will bloom better the following spring. Red, Pink, White. State color wanted. 4 to 5-ft. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49.



FLOWERING PEACH GARDEN

**COLLEC-
TION
147**

**Flowering
Peach
Collection
1 each
of the
3 colors
for only**

\$4.49

CRIMSON KING MAPLE

(Plant Patent 735)

A decorative new form of the popular Norway Maple, superb as a lawn or street tree. It is perfectly hardy and thrives wherever other Maples grow. The leaves are purplish red, and this beautiful color is retained through the whole summer until freezing weather. The effect is somewhat like that of a copper beech, but the tips of the branches and the young foliage are of a lighter shade. It has the same fine characteristics as the Norway Maple for shade purposes, forming a good thick head of foliage. Reaches a height of about 60 feet and grows easily and rapidly. For a stunning all-season display the Crimson King Maple is highly recommended. 6 to 7-ft. size, \$5.95 each; 2 for \$10.95.

BLUEBERRIES and RASPBERRIES

for More Delicious Eating

BLUEBERRIES

Blueberries are increasing in popularity each year because of their long fruiting season, starting in July. These plants require a very acid soil. They need a moderate supply of soil moisture and good drainage.

✓ **Jersey.** Large, very light blue berries of fine flavor. An upright, vigorous, hardy plant that needs moderate pruning. Bears a good crop late in the season.

✓ **Rancocas.** Fruit of medium to large size on a slender, strong plant. Very heavy bearer in early summer. Requires heavy pruning.

✓ **Rubel.** Fine blue berries, medium to large in size. Upright, vigorous plant bearing from midseason to late. Needs moderate pruning. A good producer.

3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 ea.

BLACKBERRY, *Ebony King*

A very heavy producer of sweet, large berries that ripen a week to ten days earlier than Eldorado. *Ebony King* is rapidly becoming the outstanding Blackberry of today.

1-yr., No. 1 plants, 5 for \$2.39; 10 for \$4.19; 25 for \$9.89; 50 for \$15.59; 100 for \$28.95.

2-yr. transplants, 5 for \$3.15; 10 for \$5.49; 25 for \$11.19; 50 for \$21.59; 100 for \$38.95.



BLUEBERRIES

BLACK RASPBERRIES

✓ **Logan.** Good-sized, glossy black berries that do not crumble or dry up. The best early variety. Rich flavor; uniform size. Strong grower.

✓ **Morrison.** A superior late variety. Exceptionally vigorous and hardy. Firm and juicy; brilliant black.

	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95

✓ **Cumberland.** Hardy, healthy and a heavy bearer. Large, firm, jet-black berries with a delicious flavor. Very attractive in appearance. A wonderful long-distance shipper. The standard midseason variety.

	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95
2-yr. transplants	1.49	2.69	5.95	10.49	17.95	74.95

PURPLE RASPBERRY, *Sodus*

Giant, bright purple berries that do not crumble. Very attractive, firm and well flavored. Stands dry weather well.

	5	10	25	50	100
1-yr., No. 1 plants	\$1.29	\$2.39	\$3.89	\$6.89	\$12.95

RED RASPBERRIES

✓ **Indian Summer.** Everbearing. Large, thimble-shaped, rich red berries of delicious tart flavor. Thrifty grower.

✓ **Latham.** Firm, bright red berries of good size. Keeps well and bears a heavy crop. Midseason to late.

✓ **Sunrise.** Early and extra fine. Juicy, non-crumbling, fine-textured, bright red berries. Highly recommended.

Any of above 3 varieties:	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95
2-yr. transplants (bearing size)	1.49	2.69	5.95	10.49	17.95	74.95

✓ **September.** Delicious red fruit in late June and July, and again in September. Hardy and very productive. Good-sized berries.

	5	10	25	50	100
1-yr., No. 1 plants	\$1.79	\$3.39	\$6.95	\$12.95	\$24.95

✓ **Early Red.** Perfect for canning and freezing. Ten days earlier than Latham. Enormous crops; for both home and commercial use.

	5	10	25	50	100
1-yr., No. 1 plants	\$1.69	\$3.29	\$7.95	\$15.45	\$29.95
2-yr. transplants (bearing size)	2.69	5.19	11.95	21.95	39.95



Kellogg's STRAWBERRY PLANTS

PRODUCE MORE BERRIES

FOR EATING • FREEZING • CANNING • PROFIT

ARMORE

Large, firm, bright cherry-red fruit that keeps and ships well. Bears over a long period and makes a good fruiting row. The most distinctive feature is the uniform shape of the berries. Compares with Premier in quality. Superior handling and shipping qualities and is more productive on old land than most varieties. Remains large size even for the last pickings. Recommended for areas where Premier is successful.

BLAKEMORE

The "Premier of the South." The best early shipping variety for that region; not recommended for growing north of Maryland or the Ohio Valley. The firm, bright red berries are medium to large when plants are not too thick in the bed. They ripen uniformly and can stand abuse in picking and shipping. The flavor is quite tart. Popular with commercial canners and packers. Very vigorous.

FAIRLAND

A very fine midseason to late variety that ripens a few days after Temple and continues over a long season. A robust grower with free production of new runners; resistant to red stele disease. Very heavy yielder, ranking with Premier and Catskill, and especially recommended for northern states. Needs moist soil. Bright red berries, almost as large as Temple, are firm enough for shipping a moderate distance.

SENATOR DUNLAP

An older variety, grown in the middle and northern states for many years. A very strong, high-yielding plant; very hardy. Berries are of medium size, bright rich red color all the way through and of good quality. This is one of the best sorts for canning purposes. Sweet, delicious flavor. A bisexual sort, best grown in narrow rows.

SPARKLE

Sparkling, glossy red berries of good round form, of only medium size but very freely produced. When grown as far south as Maryland the berries are rather soft, but farther north Sparkle has proved topnotch. Quality is excellent, though not quite so good as Fairfax. It has a very long, late ripening period. Rates high as a freezing variety. Almost immune to red stele disease.

TEMPLE

Another variety resistant to red stele disease. Large, firm, bright red berries with good sweet taste; fine quality and good size. The color is lighter than Fairfax, becoming darker. Berries are firmer than those of Sparkle and Fairland. A strong plant, bearing heavily in midseason. Well adapted to northern states. Although it is not especially good for freezing, Temple is fine for garden and shipping.

VERMILION

A new Strawberry produced in Illinois, where leading fruit growers are especially enthusiastic about it. An early bearer with a harvesting season that lasts about two weeks in early June. Well-formed, medium to large berries, smooth and very glossy. Attractive dark red color; more aromatic than most varieties. A vigorous plant, resistant to red stele, leaf spot, leaf blight, etc. Very prolific.

FAIRFAX

For sheer eating pleasure Fairfax has long been regarded as the very best variety. Firm, ruby-red berries that turn dark purplish when fully ripe. They are fan shaped at first, then normal shape, with non-acid, distinctive taste. Not so productive as Premier, but growth is vigorous. Brings high prices on every market and is especially profitable all through the middle and northern states.



SPARKLE



ALL VARIETIES
ON THIS PAGE

25 for \$1.55
50 for \$2.35
100 for \$3.65

250 for \$ 7.95
500 for \$12.40
1000 for \$19.95

KELLOGG'S *New* Virus-Free STRAWBERRY PLANTS

Certified by Michigan Agricultural Department



**VIRUS-FREE
ROBINSON**



25 VIRUS-FREE ROBINSON

Virus-Free ROBINSON

A superb late Strawberry, ripening ten days to two weeks after Premier. Extra-large, bright shiny red berries, conical in shape and well colored to the very center. Flavor is honey-sweet. Quality and firmness are very good, making it a fine shipping variety. Bears heavily over a long period. A favorite with commercial growers and a great success on the market. Very hardy, healthy plants that do well in the North. Produces many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is becoming very popular for canning and table use. A cross between Premier and Washington, this is one of the very largest berries. 25 for \$1.65; 50 for \$2.75; 100 for \$4.25; 250 for \$8.95; 500 for \$13.95; 1000 for \$22.95.



6 VIRUS-FREE CATSKILL

Virus-Free CATSKILL

Catskill is generally recognized as one of the best midseason to late varieties. This popularity is due to the fact that it will produce more quarts of large berries than any other kind. Fruit is bright, shiny red, with mild sweet flavor. The berries hold their color very well and when they are carefully packed they present a very attractive appearance. Catskill is probably the best Strawberry for freezing, for it comes out of the freezer still rich in color and flavor. The berries can stand wet weather at harvest time better than most varieties. Catskill is warmly recommended for all northern sections of the country. These virus-free plants will guarantee you increased production by as much as 30 to 50 per cent. 25 for \$1.75; 50 for \$2.95; 100 for \$4.95; 250 for \$9.95; 500 for \$15.95; 1000 for \$24.95.

**VIRUS-FREE
CATSKILL**



KELLOGG'S *Everbearing* STRAWBERRIES

RED RICH

(Plant Patent 993)

Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! This has been a sensational success and has been called the greatest development in fifty years. It was produced after fifteen years of cross breeding with Fairfax and Wayzata—one famous for flavor and the other for its everbearing qualities. The deep red color runs through the whole berry. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well, too. Try a Pyramid Garden filled with 50 plants of Red Rich, and you will have a treat. 12 for \$2.25; 25 for \$5.00; 50 for \$8.50; 100 for \$15.00.

GEM

This is the standard everbearer, which has yielded good returns for a number of years. The healthy, vigorous, productive plants are not so large as some, but if given a good early start will often make so many plants that thinning is necessary. The berries are large in size, of light red color and firm enough to stand shipment to distant markets. Delicious, somewhat tart flavor. A moneymaker that has stood the test of time; also an excellent variety for home gardens. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

STREAMLINER

Gives big, profitable crops in six months or less. The large, attractive berries are borne in spring as well as fall; by September it fruits so heavily that it is sure to be a profit-maker. The berries are almost round and are well colored to the center, with no green tips and never hollow. They are wonderful for serving fresh, canned or frozen, so sweet that they require little sugar. Very hardy and prolific. Does well on either clay or sandy loam. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

SUPERFECTION

This is an exceptionally large, round berry, red to the center and of very pleasing flavor. It is a bit acid but with some sugar it is delicious. Excellent for canning, preserving and jams. Also good for freezing and eating fresh. The berries will not discolor after being picked and will stand long-distance shipping without deterioration. One of the best everbearers ever introduced. Bears through the summer and fall season until cold weather. In fact, berries have even been picked at Christmas time. It is a vigorous grower, producing new plants freely. Superfection has all the superior qualities needed for a leading commercial and home variety. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

MINNESOTA 1166

Does especially well in the North. It has excellent flavor, and in productivity is the equal of any other everbearer. Produces plenty of runners and is vigorous and healthy. Firm, dark, nice-looking berries of good quality, which do not spoil in the hottest weather. Ships well, too. Its hardiness and fruitfulness under adverse conditions are remarkable. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.



COLLECTION 142

1 Pyramid Garden and 50 Red Rich Everbearing Strawberry Plants for only

\$18.95, postpaid

COLLECTION 143

1 Pyramid Garden and 50 Superfection or Streamliner Everbearing Strawberry Plants for

\$13.95, postpaid

COLLECTION 144

1 Pyramid Garden and 50 Gem Everbearing Strawberry Plants for

\$13.95, postpaid

PYRAMID CIRCULAR TERRACED GARDEN

In one-third the space required by conventional garden methods you can enjoy a large yield of everbearing Strawberries. Practical and good-looking Pyramid Garden Beds are the answer. They keep the Strawberry plants elevated pyramid fashion for quicker and bigger harvest. Easy to pick from; simple to care for. Plants set in April have large, delicious berries by August. The bottom aluminum ring is 6 feet in diameter (each band is 5 inches wide). Fill with rich soil, allow it to settle well and set it with Strawberry plants. \$10.95, postpaid.



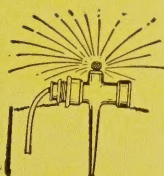
PYRAMID ACCESSORIES



PLASTIC COVER

New type, weathers well. Acts as a cold frame or greenhouse for early planting and frost protection.

\$6.95



COMPLETE SPRINKLER

Includes nozzle, copper tubing and hose connection at base. Runs through bed and out under bottom band to connect with garden hose.

\$5.25



SUPPORT STRIPS

If you plan on using either plastic cover or netting, strips must be installed first as support.

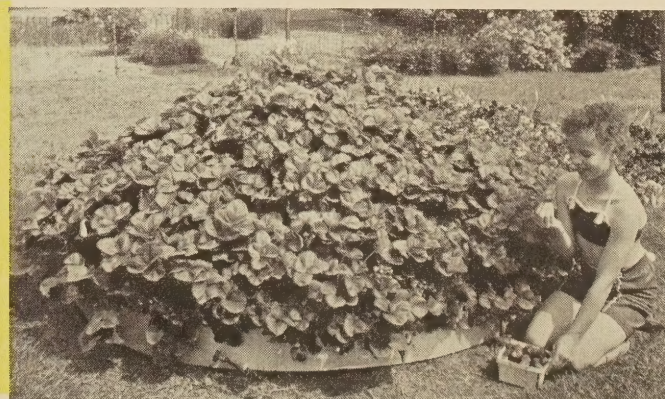
\$3.95



NETTING

Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

\$6.95



KELLOGG'S *Genuine* **PREMIER**

STRAWBERRY PLANTS *The BEST of Them All!*

Kellogg's Premier is the best Strawberry ever grown! We introduced it in 1915, and since then it has spread like wildfire to every part of the world where Strawberries are grown. Now it is by far the largest selling variety. We produce and ship more Premier Strawberry plants than all other varieties combined.

COMMERCIAL GROWERS—

For quantities larger than
5000, write for special
price list



PREMIER — The Twelve-Point Variety

Kellogg's Premier has more good points than any other variety. Here they are:

1. **Extra Early**—No worthwhile variety fruits earlier. High prices mean more profit.
2. **Resists Frost**—Very essential with an early variety. Frost hardly touches Kellogg's Premier.
3. **Fruits Long**—Nearly as late as most other varieties. Berries hold up well throughout the season.
4. **Extra Large**—Size attracts attention, buyers; big profits.
5. **Well Shaped**—See picture.
6. **Solid**—One of the best market varieties. Ships well for long distances.
7. **Healthy**—Seldom touched with disease. Foliage is tough, dark green, glistening and leathery.
8. **Beautifully Colored**—Red clear through. Buyer's delight.
9. **Best for Preserving and Freezing**—Retains shape and color.
10. **Easy to Grow**—Withstands drought, excess moisture, does well under all conditions.
11. **Bi-Sexual**—Does not require mating.
12. **Delicious**—A fine table berry. Makes customers come back again and again, bringing profits for you.

POSTPAID 25 for \$1.55 • 100 for \$3.85 • 500 for \$12.85 POSTPAID
 50 for \$2.40 • 250 for \$8.25 • 1000 for \$20.95

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN